



STAC Performance Summit

October 27, 2009

Deutsche Bank, 60 Wall Street, New York

3:00 PM - Meeting starts

5:30 PM - Drinks in the ante room

7:30 PM - Doors close

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AGENDA

WHAT	WHO
Welcome	Bob Heuman , Deutsche Bank
Keynote address: "Strategies for Optimizing Latency with Scale Out Architectures". Ed will explore the opportunities available to minimize latency in trading systems and how networking strategies are integrally tied to certain application strategies.	Ed Bugnion , Vice President, Cisco Systems . Ed is currently the Chief Technical Officer for Server Access Virtualization at Cisco and former co-founder and Chief Technical Officer of VMware.

Continued on other side

STAC-M activity update	Peter Lankford , Founder/Director, STAC
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Innovation Roundup – Part 1	<i>Each Innovation Roundup presenter has 5 minutes.</i>
• “Using High-Speed CEP to Analyze Market Liquidity”	Don DeLoach , CEO, Aleri
• “Using hardware technologies to accelerate and cut costs in your messaging infrastructure”	John Page , Director of Business Development, Messaging Products, TIBCO Software
• “The growth of singularities: expansion and contraction in the world of high frequency trading”	Scott Parsons , Chief Scientist & Chief Architect, Exegy
• “The era of unified messaging: Hardware, better, faster, stronger”	Shawn McAllister , Chief Technical Officer, Solace Systems
• "Ultra Low Latency without the Pain"	Dr. David Riddoch , Chief Software Architect, Solarflare

<p>Views from the Front: Execution Systems</p> <p>A panel of experts who have direct experience dealing with today’s trade execution challenges will debate topics such as:</p> <ul style="list-style-type: none"> • What competitive and regulatory forces in the capital markets are driving the evolution of execution technology? • What effects are modern trends in computing and networking having on trade-execution systems? • What is the state of the FIX ecosystem in the low-latency arena? • What’s the build-vs-buy equation like today for low-latency trading technology? • How are firms dealing with the performance measurement challenges in today’s trading systems? 	<p>Ben Cohen is head of program trading technology at Barclays Capital. During his 8 years with Barcap in London and NY, Ben has also served as US head of execution connectivity and US head of prime services. Prior to Barcap, Ben held development roles at Lehman Brothers.</p> <p>Christopher Plotner is the head of Client Service Management for Bank of America Merrill Lynch. In that role, Chris works with the Electronic Product and Technology teams to define strategic initiatives. He has worked on the design of the firm’s high-frequency trading solutions for equities and futures, focusing on risk management and compliance.</p> <p>Yaroslav Vandalovsky is the Director of Performance Architecture at the National Stock Exchange. In this role, and earlier as manager of real-time systems development, Yaroslav has been closely involved since 2006 in all aspects of design, development, and implementation of the NSX’s next generation technology platform, called BLADE. Prior to NSX, Yaroslav held development roles at Citadel, Moneyline Telerate, and Bloomberg.</p>
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<p>Standardized Benchmarks for Trade-Execution</p> <p>STAC will review the Council’s work on STAC-E2 (persistent messaging) and preview its work on STAC-E1 (trade-execution).</p>	Peter Lankford , Founder/Director, STAC
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Innovation Roundup – Part 2	<i>Each Innovation Roundup presenter has 5 minutes.</i>
• “Breaking Free of Memory Limitations”	Frank Tycksen , VP of Engineering, RNA Networks
• “Low latency Pre-trade Risk Enforcement”	Vic Tartaglia , Managing Director, Bon-Trade Solutions
• “HP Low-Latency Updates: STAC HP Benchmark Lab, Real-Time Linux, and Layer 2 Fabrics”	Lee Fisher , Business Development WW FSI-HPC and Mike Nikolaiev , Manager, Houston Benchmark Lab, HP
• “Winning in the Market with the Next Generation Messaging Infrastructure”	Jitesh Ghai , Global Director Systems Engineering, 29West
• “Reducing latency in the heart of the trading network”	Nick Ciarleglio , Senior Systems Engineer, Arista
• “Using Cutting Edge Technology To Significantly Improve Order Fill Rates”	Oleg Lukyanov , Senior Solutions Architect, Voltaire

Cocktails	Everyone
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