



Speed of Thought Analytics

Turning data into actionable insight

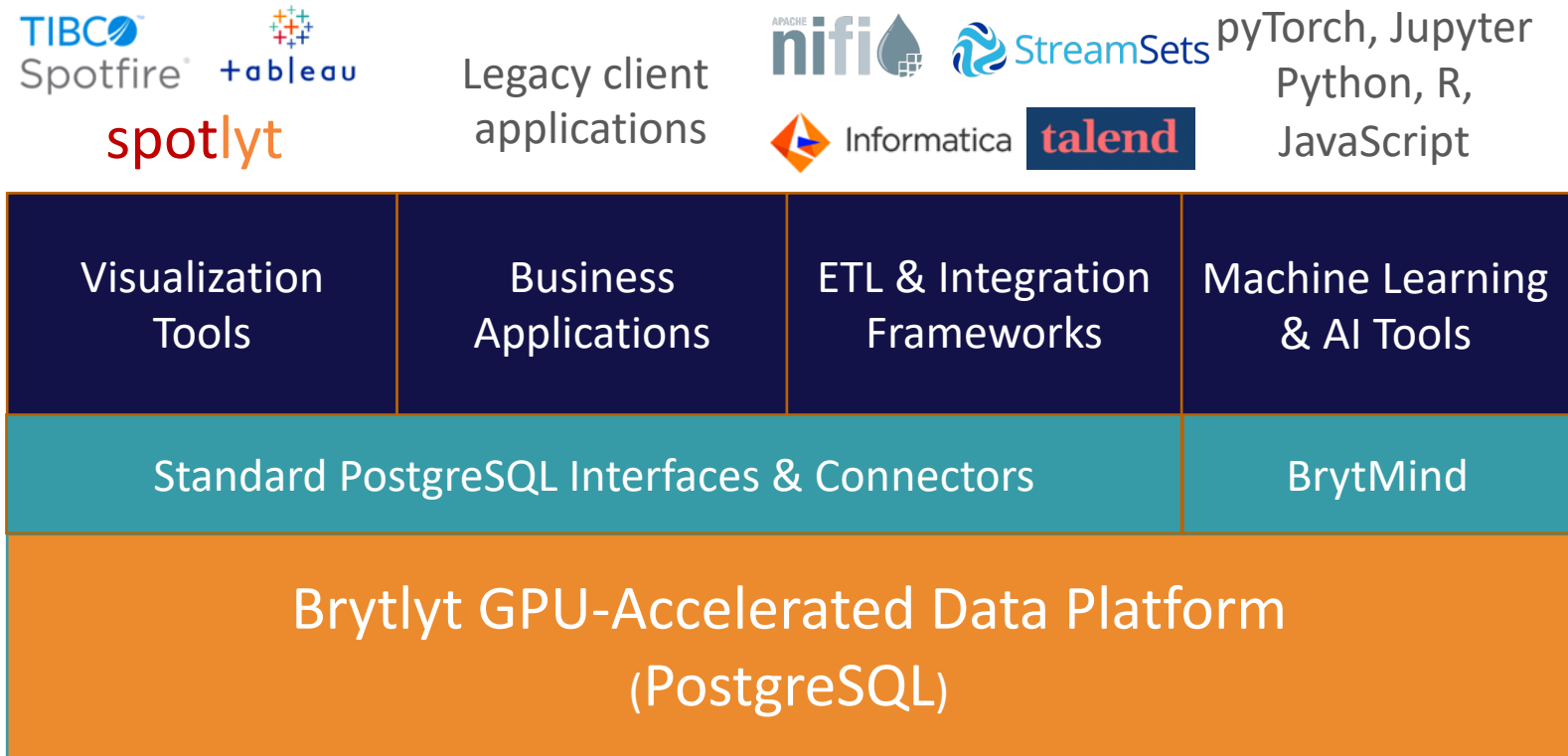
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Overview

- Data
 - A valuable natural resource
 - Sometimes the sheer volume is a challenge
- Introduction to Brytlyt
 - Transformational approach to analytics
 - Leveraging the enormous parallel processing power of GPUs
- In this session
 - Example opportunities for exploiting Brytlyt technology to get more value from data

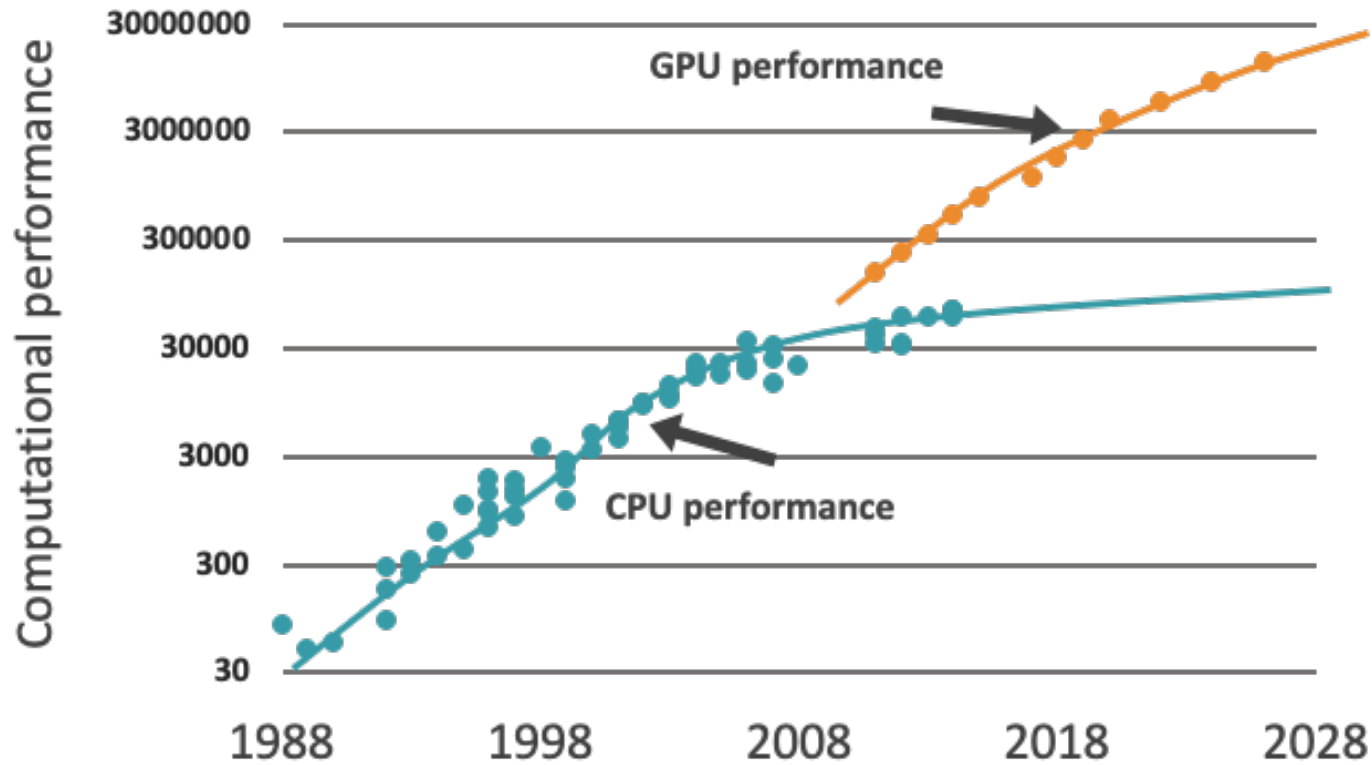


Brytlyt – Accelerated Data Platform



Standards-based...utilizing existing infrastructure and skillsets

Graphics Processor Units... Moore continued



Brytlyt performance is **200 to 1,000 times faster*** than the same workload run on CPU.

Game-changing performance

*...not a STAC benchmark

Reporting

- Increased corporate agility
 - Reporting in seconds rather than hours or days
 - Moving towards 'real-time' visibility
- Regulatory reporting
 - Complex; requirements change
 - Creating cost pressure
 - Acceleration of computationally-intensive measures relieves resources



Accelerate workloads Enable insights

- Enhance performance of a range of analytic applications
- Increase confidence levels by analyzing on any dimension





Customer Insights

- Small variations define the individual
- Generate in-depth understanding of customers
- Identify that it really is your customer

In summary...



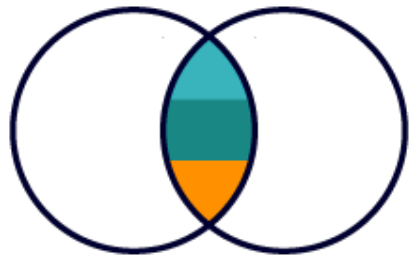
Speed

Uncover valuable intelligence
in milliseconds



Size

Process large datasets,
without missing any detail



Simplicity

Integrate into existing
systems with ease



Scale

Linear performance as your
data grows



Thank you! We hope to hear from you.