



Getting the best value for your technology spend:

Improve current operations;
predict future needs.

**Global STAC
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Cloud is journey, not a destination.

CloudGenera is the guide.

Save Time

Enable better application workload placement through the industry's best-in-class workload placement decision engine. The CloudGenera platform provides a portal and data service that automates cloud deployment decisions, providing opportunities for change in minutes, not months.

Reduce Spend

The CloudGenera platform provides visualization of both the capital expenditures, as well as the operating expenditures associated with the business. Learn where your spend is coming from, and unlike other IT financial management tools, CloudGenera enables you to map spend to individual applications.

Lower Risk

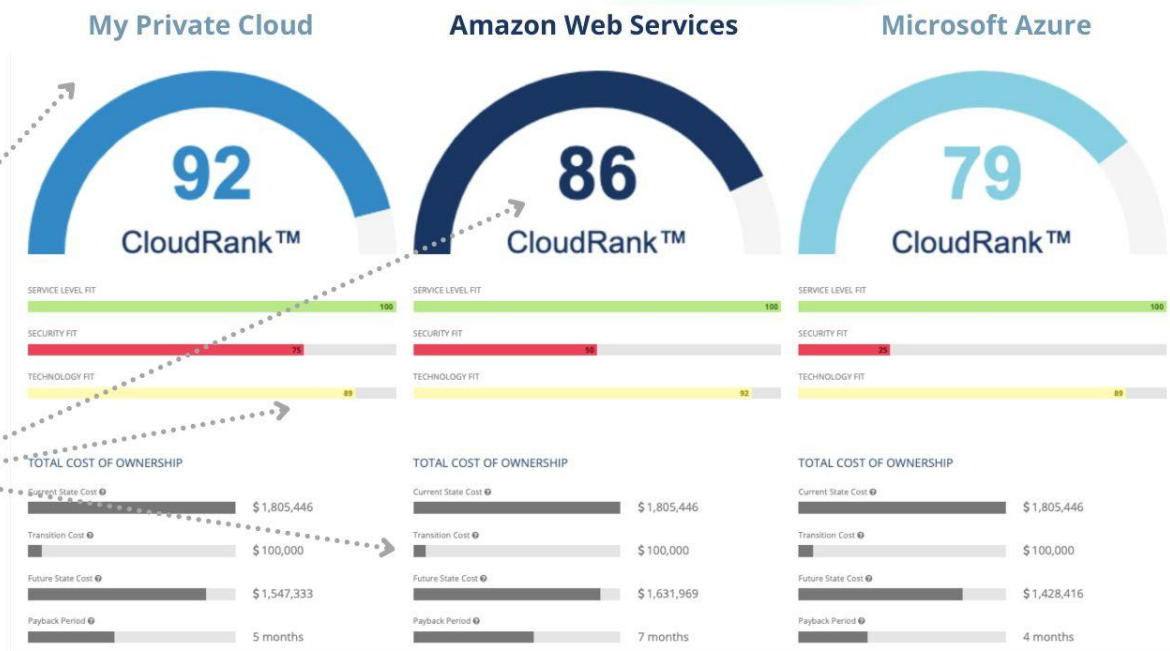
Unlike manual methods or vendor biased ROI calculators, CloudGenera delivers agnostic and unbiased recommendations for maximizing the value you receive out of your technology investments in public, private or hybrid operating models.

Make better decisions: Scorecards

Engine performs holistic analysis of service level, security, technology and financial fit.

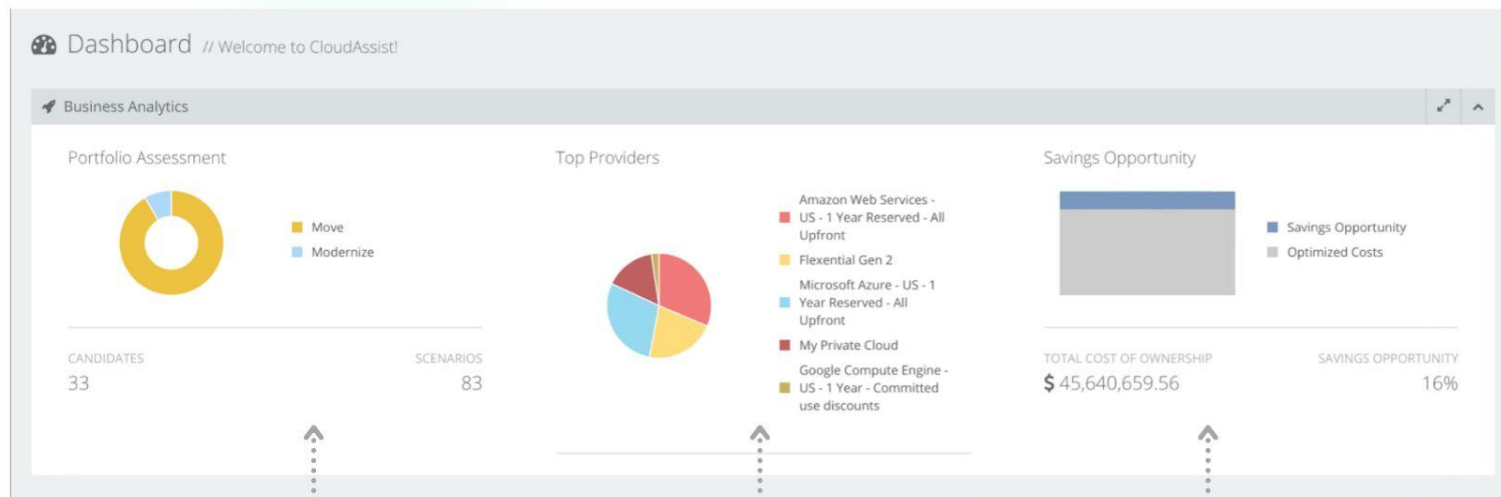
Analysis can include public, private and hybrid workload placement recommendations.

Engine calculates the best value for your spend by evaluating multiple dimensions of analysis and assembling optimum solution.



Make better decisions: *Portfolio Analytics*

Simplify the justification for change. Optimize your spend. Maximize your ROI.



Unbiased, agnostic recommendations for both placement and treatment of your application portfolio.

Your supplier governance drives actionable business cases for technology adoption.

The CloudGenera engine automates analysis to ensure you get best value for your spend.

Thank you!

CloudGenera

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