



Dell Technologies Advantage

Build Your Breakthrough

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UDS CTO

DELLTechnologies



Our purpose: Create technologies that drive human progress.

Our vision: Become the essential technology company for the data era – from cloud solutions to storage to high-performance computing – we strive to be at the center of our customers' multi-cloud world.

Our strategy: Use our unique strengths to consolidate the markets in which we compete and create differentiated Dell Technologies solutions.

Our 2030 ESG Goals



ADVANCING SUSTAINABILITY

For every product a customer buys, we will reuse or recycle an equivalent product, and **100%** of packaging and **50%+** of our product content will be made from recycled or renewable material.



CULTIVATING INCLUSION

50% of our global workforce and **40%** of our global people leaders will be those who identify as women, and **25%** of our U.S. workforce and **15%** of our U.S. people leaders will be those who identify as Black/African American and Hispanic/Latino minorities.



TRANSFORMING LIVES

Advance health, education and economic opportunity initiatives to deliver enduring results for **one billion people**.



UPHOLDING ETHICS & PRIVACY

Fully automate our data control processes, making it easier for our customers to control their personal data.

How we think about innovation

Dell Technologies, together with industry groups and strategic partners are committed to delivering new and innovative solutions that directly address customer needs. We do this through global R&D investments that promote invention of new technologies and ultimately deliver unique and scalable market offerings



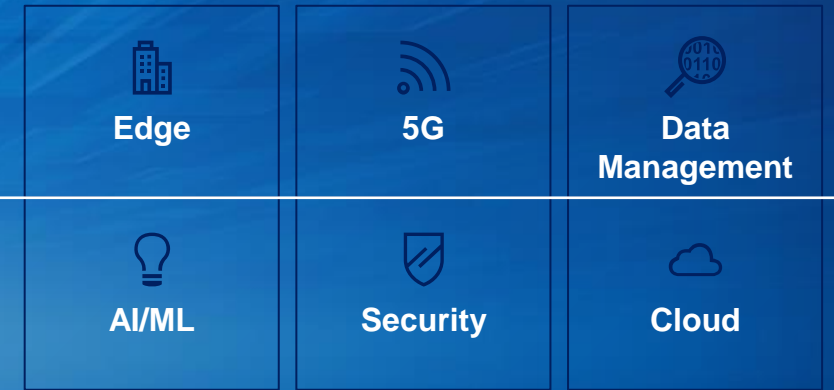
Investing for today...

and tomorrow

Modernize the core business



Build new growth businesses



\$15B

invested in R&D
in last 3 years

32,000

patents

11th

largest patent
generator in US

85%

of engineers are
software engineers

\$200+M

Yearly investment
Dell Technologies
Capital

Build your breakthrough at the
**intersection of people
and technology**

www.STACresearch.com/KDB220506



Embrace the
future of work



SECURITY
Fortify with
modern security

BREAKTHROUGH



**CLOUD &
INFRASTRUCTURE**
Multi-cloud on
your terms



Innovate with
data anywhere